



AIRPORT: Desert Aire (M94)
ASSOCIATED CITY: Mattawa
ARC: A-I
REGION: North Central

AIRPORT DATA AND FACILITIES

Desert Aire Airport is located in Grant County, 3 miles southwest of Mattawa. There are nine single-engine aircraft based at the Airport. The latest available data indicate that Desert Aire Airport had a total of 600 annual operations. Runway 10-28, the airport's only runway, is 3,555 feet long, 36 feet wide, has an asphalt surface, and is equipped with medium intensity runway lights. Both runway ends have visual approaches, with vertical guidance to Runway 28 provided by precision approach slope indicators.

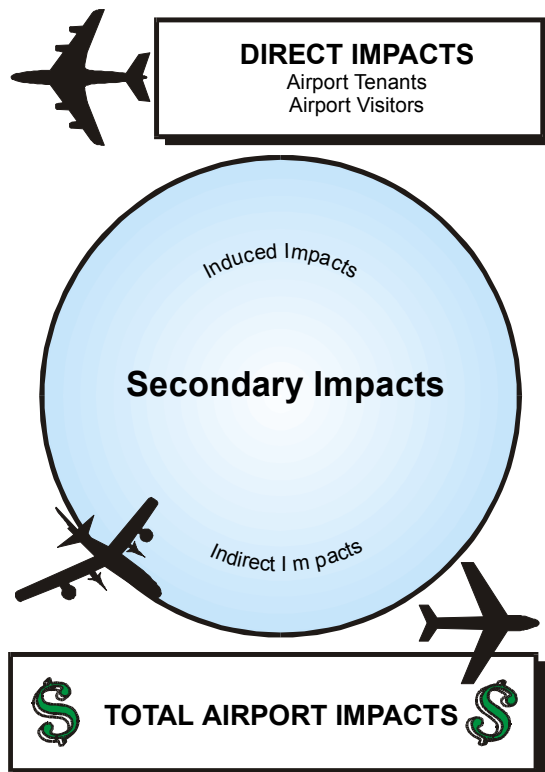


ECONOMIC IMPACTS

The economic impacts of Washington's airports were calculated using a methodology which has evolved over the past decade and is nationally recognized as the standard for conducting economic impact studies of airports. The methodology is consistent with analytical models used by the Federal Aviation Administration (FAA), and employs the use of direct survey information and an input/output model (IMPLAN) as developed by the U.S. Department of Commerce to determine multipliers specific to the state of Washington for "secondary" economic impacts.

Types of Economic Impact - This study identified and examined those aviation activities at the public use airports in Washington that created economic impacts. These impacts are generated in three ways: **1) Direct**, **2) Indirect**, and **3) Induced Effects**. Combined, the three impact types yield the total economic impacts of an airport, as described below:





DIRECT ECONOMIC IMPACTS

These economic impacts occur as a consequence of providing aviation services. These impacts usually occur at the airports, and comprise the financial expenditures by firms which carry passengers (air carrier, air charter or air taxi) or cargo; firms which serve the air carrier and general aviation functions (airport tenants); governmental agencies which support aviation; ground transport firms; and others. In every instance, the impacts include only expenditures where the recipient is located within each airport's service area.

The sole aviation related business located at the Desert Aire Airport is the Desert Aire FBO. General aviation operational activity at the airport accounted for nearly 200 passengers and visitors. The total combined direct economic output of airport patrons,

passengers and visitors, as well as the airport tenant, to the airport was \$71,533. These first-round expenditures at the airport accounted for 2 jobs with combined wages of approximately \$22,127.

INDIRECT ECONOMIC IMPACT (Secondary Impact)

These economic impacts occur as a result of the use of aviation service. They include the regional expenditures made by air passengers who visit the region (at hotels, restaurants, ski facilities, etc.); expenditures by the region's residents associated with their use of aviation; and expenditures by firms having economic activity which is dependent on the airport. These indirect economic impacts accounted for \$15,002 of indirect output, while providing \$4,933 in indirect wages.

INDUCED ECONOMIC IMPACTS (Secondary Impacts)

The "indirect" and "direct" impacts represent increases in regional final demand. Such increases do not represent total economic impact; there is also a "multiplier" effect. This multiplier effect comprises the local value of money as it circulates through the local economy and as individuals or firms associated with airport business buy goods and services in the local economy. Induced impact for the Desert Aire Airport was \$17,515 while providing \$5,666 in induced employee compensation. Each airport's total economic impact is the sum of the three types of impacts.





TOTAL ECONOMIC IMPACTS

The total economic impact across the state were quantified by adding together the direct, indirect and induced impacts for each airport, and interpreting, comparing, and presenting the results.




The output of the IMPLAN model enabled the presentation of total economic impacts by airport in terms of three economic impact measures: 1) jobs (employment); 2) earnings (payroll), and; 3) economic activity (output). Each of these was determined based on individual multipliers per industry categories. In each case, total impacts include the aviation sector itself, as well as the "multiplier effect" of the aviation sector. The impacts were estimated using Year 1998 data.

All three indicators of economic impact are useful; however, the monetary measures should not be added together, as discussed below:

- **Jobs (Employment)** - The number of employees who are employed in the aviation industry, plus the aviation-oriented share of those that are employed in sectors that support the air passenger (hotels, restaurants, etc.) plus those employed in the industries included in the multiplier effect impacts. The number of jobs attributable to an industry is always greater than simply those in the industry itself, due to the "re-spending" of money. Total employment impact was approximately 3 jobs.
- **Labor Earnings (Payroll)** - The sum of the wages and salaries to all employed persons that the aviation industry pays, directly or indirectly, to deliver the output of final aviation demand. Earnings Impacts are always included in the Economic Activity totals, so they should not be summed with the Economic Activity impact. Earnings are a very conservative proxy for "value added." Earnings may be greater or less than the Direct and Use values depending on the industry type. Total earnings impact generated by the airport was \$32,728.
- **Economic Activity (Sales Output)** - The value of the aviation final demand (aviation or airport service), plus the "multiplier" effect (the sum of all of the intermediate goods and services needed to produce the aviation final demand, plus the induced impacts of increased household consumption). Total economic activity equals the sum of intermediate demands, consumption demand, government demand, investment demand, and net export demand. Economic Activity is always larger than both the Direct and Use values because it includes the multiplier effect. The total economic impact generated by the Desert Aire Airport is totaled at \$104,050.





	Direct Impacts	+ Indirect Impacts	+ Induced Impacts	= Total Impacts
Jobs (Employment) 	Number of Jobs Supported	Number of Jobs Supported	Number of Jobs Supported	Total Number of Jobs Supported
	2.1	0.2	0.2	2.5
Labor Earnings (Payroll) 	Annual Salary Supported	Annual Salary Supported	Annual Salary Supported	Total Annual Salary Supported
	\$22,127	\$4,933	\$5,666	\$32,728
Economic (Sales Output) 	Contribution to Economy (Dollars)	Contribution to Economy (Dollars)	Contribution to Economy (Dollars)	Total Contribution to Economy (Dollars)
	\$71,533	\$15,002	\$17,515	\$104,050

SUMMARY

On an annual basis, Desert Aire Airport's tenants and its visitors in Grant County, Washington contribute the following total annual economic benefit:

Jobs (Employment) 	Labor Earnings (Payroll) 	Economic Activity (Sales Output) 
Total 2.5	Total \$32,728	Total \$104,050

